

Responsive Reflection Handout

Respond to the following questions in your notebook in thorough, thoughtful writing.

1. Choose one social media hashtag campaign explored in class or with teacher approval and one campaign you have prior knowledge about but have not explored in class.
2. Name the campaigns. What is the purpose of each campaign?
3. Who seems to be the intended audience for each campaign?
4. Why are campaigns like this important?

5. Why do you connect to these campaigns?
6. How might these campaigns influence people's thoughts or actions in real life?
7. Share a story about your own responses to one of the campaigns.